

# 2010

P.O.D. BOOKS  
PRICING &  
SPECIFICATIONS



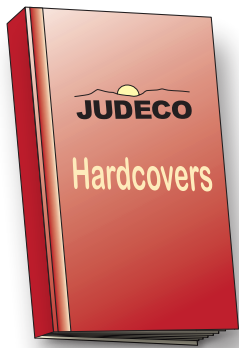


## FULL COLOR BOOK COVERS

### Paperback Softcovers:

Perfectbound with additional strain-relief score on front.

	Quarter-page	Half-page	Full-page
Single side	\$2.50	\$3.50	\$5.00
Duplex	\$4.00	\$5.00	\$6.50
Inkjet print (ss only)	\$9.00	\$10.00	\$11.00
Gloss Laminate (add'l)	\$0.50	\$ 0.50	\$0.50



### Standard Hardcover Books:

Gloss laminated with white matte-finished endsheets.

Includes perfectbound bookblock.

	Quarter-page	Half-page	Full-page
	\$5.50	\$7.50	\$9.50

### Additional Charges

Inkjet instead of toner	\$12.50	\$15.00	\$18.00
Deluxe endsheets	\$2.00	\$3.00	\$4.00
Cloth (no print or lam)	\$2.00	\$3.00	\$4.00

Foil Stamping \$2.75ea. (plus \$10.00 setup).

Extra items such as tabs, pockets and foldouts priced individually.



## CUSTOM COVERS

Covers can be made of almost anything that can be wrapped around a bookblock, including leather and fabrics, (providing the adhesive will adhere to it). Custom work priced individually.

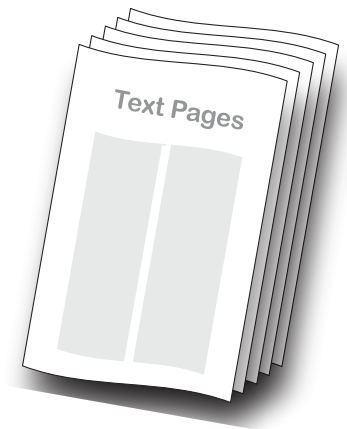
# BOOK PAGES

## Text Pages:

Rates are per page in even numbers.

Text pages are printed on #60 white opaque paper.

Ivory paper, add 1 cent per page.



	Black & White	Color
Quarter-page	\$.02	\$.07
Half-page	\$.03	\$.14
Full-page	\$.04	\$.25

# TOTAL PRICE

**To calculate the price** of a finished book, select a page size and then multiply the price per page x the number of pages and add the cost of the cover. Text pages are perfectbound for both hard and soft covers.

**Example:** 48 page (black and white) with standard softcover 1/2 pg size.

$$\begin{array}{r} 48 \times .03 = \$1.44 \\ + \text{Cover} = \$3.50 \\ \hline \text{Total} = \$4.94 \end{array}$$

**Notes:** Nominal full-page is business letter size (8.5"x11"). Other sizes are cut from increments thereof. All prices are for furnished print-ready electronic files. Design, layout and formatting services are available on a separate price list.

## ECONOMY BOOKLETS



Limited to no more than 48 black and white text pages. Covers are printed one side only and saddle-stitched. All printing included.

	<b>Quarter-page</b>	<b>Half-page</b>	<b>Full-page</b>
Color	\$3.25	\$3.75	\$4.25
B/W	\$2.50	\$3.00	\$3.50

## ADDITIONAL SERVICES

- Scanning and Color Editing
- Copy Editing
- Formatting
- Digital Photography
- Copy Writing and Composition
- ISBN and EAN Barcode Service
- Graphic Design and Layout
- Retouching and Restoration of Old Photos
- Rebinding of Old Manuscripts
- POP Displays and Prototype Graphics

### **Hot Roll Laminating:**

24" wide by any length

Current weights and finishes:

1.3 mil gloss (1-sided)

5 mil matte (2-sided encapsulated)

10 mil gloss (2-sided encapsulated)

(See separate pricelist)



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